

SPONSORSHIP 2024 OPPORTUNITIES



GIVE WHERE YOU LIVE



ABOUT



United Way of the
Greater Chippewa Valley

Mission

We improve lives and build stronger Chippewa Valley communities by bringing resources together to advance the common good.

Vision

We will make an impact on complex problems reducing need and increasing quality of life.

Value Statement

In the community and with one another we are united by being responsible, collaborative, trustworthy and solutions-oriented.

Diversity, Equity & Inclusion Statement

At United Way of the Greater Chippewa Valley, we recognize that structural racism, discrimination and other forms of oppression have long contributed to disparities in our region. These inequities have existed in the past and are still present today. We unequivocally denounce racism/ethnic discrimination because it undermines the well-being and vitality of our region.

Collaborating with our community, including those whose voices have not traditionally been heard, will allow us to take a solutions-based approach to dismantling the policies and practices that lead to the marginalization of entire populations of people.

COMMUNITY IMPACT INITIATIVES



Building a Resilient Community



Strengthening the Local Workforce



Children are our Community's Future



Providing Immediate Relief for Those in Need



United to Bridge the Digital Divide

When you give to United Way, you are investing in collaborative, innovative, research-based and results-focused initiatives that coordinate the work of local programs, service providers and community stakeholders in the Chippewa Valley to solve our community's most pressing problems.

PACKAGES



Day of Caring

The largest one-day volunteer event in the Chippewa Valley.

Chippewa Valley Volunteer Website

Logo inclusion on sponsor page and volunteer newsletter.

Leadership Circle

Reaching over 500 households and business leaders in the Chippewa Valley.

Emerging Leaders & Dueling Pianos

Supporting the next generation of leaders.

Chippewa Valley Spirit Awards

United Way's annual award event recognizing community partners, individuals and organizations.

Community Campaign

Supporting the essentials.

Newsletter

Monthly Impact in the Chippewa Valley.

United Way of the Greater Chippewa Valley's Year Round Sponsorships

| Year Round Sponsorships | Platinum \$7,000 | Gold \$5,000 | Silver \$3,000 | Bronze \$1,500 |
|-----------------------------------|---|---|---|---|
| Day of Caring | <ul style="list-style-type: none"> • Logo on back of DOC T-shirt. • UWGCV website. • Media release. • Annual Report. • Social media. • Logo on signage at media site. | <ul style="list-style-type: none"> • Logo on back of DOC T-shirt. • UWGCV website. • Media release. • Annual Report. • Social media. • Logo on signage at media site. | <ul style="list-style-type: none"> • Logo on back of DOC T-shirt. • UWGCV website. • Media release. • Annual Report. • Social media. • Logo on signage at media site. | <ul style="list-style-type: none"> • Logo on back of DOC T-shirt. • UWGCV website. • Media release. • Annual Report. • Social media. • Logo on signage at media site. |
| Chippewa Valley Volunteer Website | <ul style="list-style-type: none"> • Logo included in newsletter. • Logo on website. | <ul style="list-style-type: none"> • Logo included in newsletter. • Logo on website. | <ul style="list-style-type: none"> • Logo included in newsletter. • Logo on website. | <ul style="list-style-type: none"> • Logo included in newsletter. • Logo on website. |
| Leadership Circle | <ul style="list-style-type: none"> • Annual Report. • UWGCV website. • Logo on mailings. | <ul style="list-style-type: none"> • Annual Report. • UWGCV website. • Logo on mailings. | <ul style="list-style-type: none"> • Annual Report. • UWGCV website. • Logo on mailings. | |
| Emerging Leaders & Dueling Pianos | <ul style="list-style-type: none"> • Two tickets to Dueling Pianos. • Event recognition. • Logo on website. • Sponsor board at events. | <ul style="list-style-type: none"> • Two tickets to Dueling Pianos. • Event recognition. • Logo on website. • Sponsor board at events. | | |
| Chippewa Valley Spirit Awards | <ul style="list-style-type: none"> • Logo featured on materials. • UWGCV website. | <ul style="list-style-type: none"> • Logo featured on materials. • UWGCV website. | | |
| Community Campaign | <ul style="list-style-type: none"> • Logo included on paper pledge forms. | | | |
| Newsletter | <ul style="list-style-type: none"> • Logo displayed virtually in monthly newsletter. | | | |

INDIVIDUAL OPTIONS



United Way of the
Greater Chippewa Valley

Born Learning Trails ----- \$1,000

- An opportunity for staff to team build while maintaining trails.

Company name and logo recognition:

- On United Way of the Greater Chippewa Valley's Born Learning Trail website page.
- Listed as a sponsor on all media and promotions about the trails.
- Recognized at the Chippewa Valley Spirit Awards.

Chippewa Valley Volunteer Website ----- \$500

- An opportunity to support volunteerism in the Chippewa Valley.

Company name and logo recognition:

- Logo inclusion on sponsor page.
- Logo inclusion in volunteer newsletter.

Sweepstakes ----- \$500

- Provide a \$500+ value gift or cash to be given away as part of our campaign sweepstakes.

Company name and logo recognition:

- Company logo in over 4,200 handouts and 200 posters distributed to local organizations.
- Recognized at the Chippewa Valley Spirit Awards.

Dueling Pianos Gold ----- \$600

- Table of ten included in sponsorship - early bird table selection.
- Announced as gold sponsor at event.
- Select one song to be performed and you will be announced as the song sponsor.
- Recognized at the Chippewa Valley Spirit Awards.

Company name and logo recognition:

- Web registration.
- Social media promotions.
- Sponsor easel sign.
- Table signs.

Dueling Pianos Silver ----- \$400

- Five tickets included for your company's sponsorship.

Company name and logo recognition:

- Web registration.
- Table signs.



Ask us about Innovator Sponsorship Opportunities!

COMMITMENT FORM



United Way of the
Greater Chippewa Valley

Please select a level of sponsorship:

- Platinum \$7,000
- Gold \$5,000
- Silver \$3,000
- Bronze \$1,500

Individual options:

- Born Learning Trail \$1,000
- Chippewa Valley Volunteer \$500
- Sweepstakes \$500
- Dueling Pianos Gold \$600
- Dueling Pianos Silver \$400



Our organization is committed to the sponsorship opportunities checked above, with a total gift of: \$_____

Name: _____

Company: _____

Phone: _____

Fax: _____

Address: _____

Email: _____

**SUBMISSION OPTIONS | Digital: uwgcv.org/become-sponsor | Fax: 715-834-0425
E-mail: rd@uwgcv.org | Mail: 3603 N. Hastings Way, Suite 200, Eau Claire, WI 54703**

GOLF PACKAGES



Major Sponsor ----- \$5,000

- Full golf team (up to 5 golfers).

Company name and logo recognition:

- Individual social media posts.
- Sponsorship banner.
- Promotional material.
- UWGCV's website dedicated to the Golf Tournament.
- Signs in front of clubhouse.
- Logo in Thank You advertisement published in Chamber ads.

Putting Contest Sponsor ---- \$3,000

- Full golf team (up to 5 golfers).

Company name and logo recognition:

- Opportunity to provide promotional items to golfers at putting contest area only.
- Sign displayed on the putting green where contest is held.

Lunch & Dinner Sponsor --- \$2,500 (Limit 4)

- Full golf team (up to 5 golfers).

Company name and logo recognition:

- Recognition on social media posts.
- Signs inside clubhouse.
- Stickers on boxed lunches.

Cart Sponsor ----- \$2,500 (Limit 4)

- Full golf team (up to 5 golfers).

Company name and logo recognition:

- Name displayed on every team cart.

Golfer Gift Sponsor ----- \$2,500 (Limit 4)

- Full golf team (up to 5 golfers).

Company name and logo recognition:

- Signs displayed by golfer gifts table.
- Tag/sticker attached to the golfer gifts.
- Thank you social media post.

Hole-in-One Sponsor ----- \$1,000

- Prize Minimum of \$1,000 value.

Company name and logo recognition:

- Signs displayed at one of 18 individual tees.

Hole Sponsor ----- \$1,000 (Limit 18)

- Two golfer positions included.
- Each additional golfer is \$180 (up to 5 golfers).

Company name and logo recognition:

- Signs displayed at one of 18 individual tees.

Scorecard Sponsor ----- \$500

Company name and logo recognition:

- Displayed on sticker placed on scorecards.

Driving Range Sponsor ----- \$500

Company name and logo recognition:

- Sign displayed on driving range.

Raffle Sponsor ---- \$500

Company name and logo recognition:

- Sign displayed with raffle items at the event.
- Opportunity to include branded swag with raffle package.

GOLF PACKAGES



Tournament Details

- June 3, 2024.
- 18-hole tournament.
- Individual and team registrations accepted (5 person teams).
- Lunch and Dinner included.
- Morning shotgun start.



Our organization is committed to the Golf sponsorship opportunities checked above, with a total gift of: \$_____

Name: _____

Company: _____

Phone: _____

Fax: _____

Address: _____

Email: _____

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E-mail: rd@uwgcv.org | Mail: 3603 N. Hastings Way, Suite 200, Eau Claire, WI 54703**

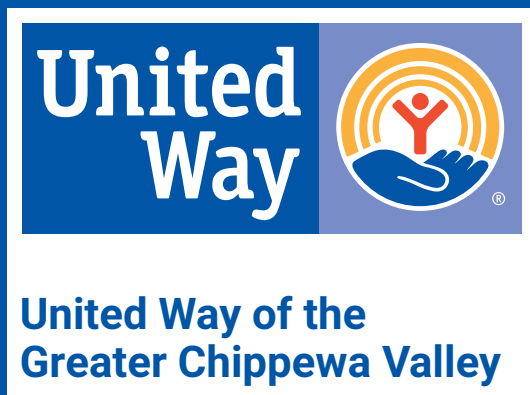
GIVE WHERE YOU LIVE



LIVE UNITED



STAY IN TOUCH
and LIVE UNITED!



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